moddy AI

Frequently Asked Questions

About Moddy

What is Moddy? Moddy is where sports prediction models are built, tested, and graded in public. Its engine trains, calibrates, and runs [1,000+] models live on NFL, NBA, and MLB games, then explains what they find in plain English. Businesses, creators, and bettors all use it, in different ways.

Who uses Moddy? Three groups. Businesses (bet trackers, pick'em and fantasy apps, prediction market apps, handicapper and creator platforms, media and newsletters, and sports data providers) plug Moddy into their own products. Creators build and publish their own models. Bettors follow those models' results in the Moddy app.

What sports does Moddy cover? NFL, NBA, and MLB, across 49 markets including sides, totals, moneylines, and player props.

Can I try Moddy before paying? Yes. The Moddy app includes a 7-day free trial, and creator plans include a 14-day free trial. Business engagements start with a paid pilot (see below).

Where is Moddy based? Moddy is based in the Atlanta, Georgia area.

Moddy for Business

What is Moddy for Business? Two products that put Moddy's engine inside your product, without hiring a data science team.

What is Moddy Signals? Moddy Signals delivers Moddy's predictions, ranked boards, and written briefings into your app, site, or newsletter. It includes predictions with calibrated probabilities, Briefed Boards (ranked picks with three written briefings: The Read, The Rundown, and The Parlay), Model Analytics (performance on live results), and delivery by REST API.

moddy AI

What is Moddy Labs? Moddy Labs lets your team build private sports prediction models without code. Describe an idea in plain English and Moddy's built-in assistant, the Lab Partner, turns it into a model. Moddy trains, tests, and calibrates it, then runs it live and grades it. If you already have a data science team, Labs makes them faster by handling the pipeline.

Can Moddy import models we've already built? No. Moddy works with models built on Moddy and does not import predictions from outside systems. Your team can rebuild those ideas in Labs, where they're graded on the same footing as everything else.

How does a partnership start? With a scoping call, then a paid 30-day pilot judged on how well Moddy fits your product. At the end, you decide. If it's working, we move to a one-year agreement.

How do you deliver predictions? By REST API. Predictions, boards, and briefings arrive through a single connection and update every hour.

Does Moddy handle our brand and compliance rules? Briefings are written in your voice, and you set the sports, markets, and board format. Partners add their own responsible gambling language. Moddy supplies model output, not betting advice.

Models and performance

How are Moddy's models different from ChatGPT or other AI picks? Language models generate text. Moddy's models are trained on real sports data, calibrated, and run on a schedule, and every prediction is recorded and graded. Picks come from trained models with public track records, not from prompting a chatbot.

How does Moddy measure performance? On live results only. Model Analytics shows record and return, return by strength, closing-line value, skill against the market, calibration, and average miss. Backtests help build a model; live results judge it.

Are losses shown? Yes. Every model keeps a full record, wins and losses included, and picks a model passes on are tracked too.

moddy AI

Does Moddy promise wins? No. Moddy produces model outputs, which are information. No model can promise results, and sports outcomes are uncertain. Every featured pick names its risk.

Responsible use

Is Moddy a sportsbook? No. Moddy doesn't accept wagers, place bets, or hold funds. It provides predictions and analysis.

Is Moddy legal to use? Moddy is an information and analytics platform. It doesn't operate as a sportsbook, so you can use it alongside any legal platform in your state.

What about responsible gambling? Moddy is for adults 21 and over. Please gamble responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER or visit our detailed responsible gambling guidelines.

Press

Who do I contact for interviews or materials? press@moddy.ai
The press kit, logos, founder headshots, and product screenshots are on the Media & Press page at moddy.ai/media-press.